

**The Facility**

- ❑ Atlanta's premier sports training facility
- ❑ 100,000 Sq-ft multi sport facility
- ❑ Seven NBA sized basketball courts
- ❑ Eleven regulation volleyball courts
- ❑ Fully air conditioned & hardwood courts
- ❑ 3,000 Sq Ft Mark Price Shooting Lab
- ❑ Full Fitness Center
- ❑ Children's HealthCare Physical Therapy Center
- ❑ Café
- ❑ 3 Classrooms
- ❑ Easy Access to I-85

**Demographics**

Avg. Weekly Visitors (Mon – Fri) = 3,500  
 Avg. Weekend Visitors = 6,500  
 Avg. Total Weekly Visitors =10,000  
**Annual Visitors = 500,000**

Est. Annual Room Nights\* = 27,000  
 Est. Annual Meals served = 200,000

Length of Avg. Visit = 2 to 5 hours  
 Web-Site Hits = +22,500 monthly  
 \* See Independent Report done by Bleakly Associates.

**Our Assets**

**Basketball**

- Provide Basketball Training and Development for over 2000 participants annually.
- Host High School Leagues and Middle School Leagues for 125 teams annually.
- Host seven summer camps for almost 1,000 kids annually.
- Off-Season training facility for players from across the NBA and WNBA.
- Shooting Lab and Professional Team instruction.

**Volleyball**

- Home of GA-5 Club Volleyball.
- Provide Training/Clinics/Camps for over 1,000 participants annually.
- Host to three sanctioned volleyball tournaments with over 9,000 participants and fans.

**Wrestling**

- New in 2009.
- Hosting two events in 2010 with a projected 2400 participants plus fans.

**Performance Training, Inc.**

- Group endorsed by Nike and Life Fitness that focuses on speed, agility, and quickness training (SPARQ) along with specialized strength and conditioning programs.
- Monthly Fitness Memberships with no contract required.
- Provide thirty camps and clinics during year for approximately 1,000 total participants.

**Multi Sport After-School & Summer Camp**

- Sports related curriculum for 75 kids from seven local schools after school each day.
- 1200 kids every summer across 11 weeks of summer day camp.

**Events**

- Nike Memorial Day Classic with 60+ teams from all over the nation.
- FILA National Basketball Tournament with 2500 participants from all over the nation.
- Peach State Basketball – NCAA sanctioned events in April and July.
- Two Sanctioned Volleyball Tournaments with 2000 participants annually from southeast.
- Home of Suwanee Summer Showcase
- USSSA Basketball State Championships
- YMCA State Championships.
- Power Chair Soccer – 3 regional, national, and international tournaments.
- Home of North Gwinnett Basketball and Gwinnett Basketball Leagues with a total of 2,000 participants annually.
- Host to Special Olympics Gwinnett in basketball and volleyball.
- 15 – 20 other local tournaments/events including YBOA, basketball, AAU and wrestling.